

Reports snapshot

Active users

11K

New users

11K

Average engagement time per active user

53s

Event count

98K

Top pages/screens

PAGE TITLE AND SCREEN CLASS	VIEWS	ACTIVE USERS	EVENT COUNT	BOUNCE RATE
Tilly's Bunbury Cafe Bar Coffee Tarporley, ...	7.9K	3.8K	20K	30.1%
Menu Cafe Tarporley Tilly's Bunbury	4.1K	3.3K	12K	14.5%
Tilly's Bunbury Cafe Bar & Coffee Shop Tarpo...	3.4K	2.3K	12K	30.5%
Tilly's Bunbury CAFE BAR Bunbury Lane, Bu...	3.2K	1.3K	7.7K	23.2%
Menu Tilly's Bunbury	2K	997	3.9K	11.9%
Events Tilly's Bunbury Tarporley	2K	786	5K	18.9%
Menu Cafe Tarporley Tilly's Bunbury	1.9K	1.4K	1.9K	0.0%

View pages and screens →

Active users by

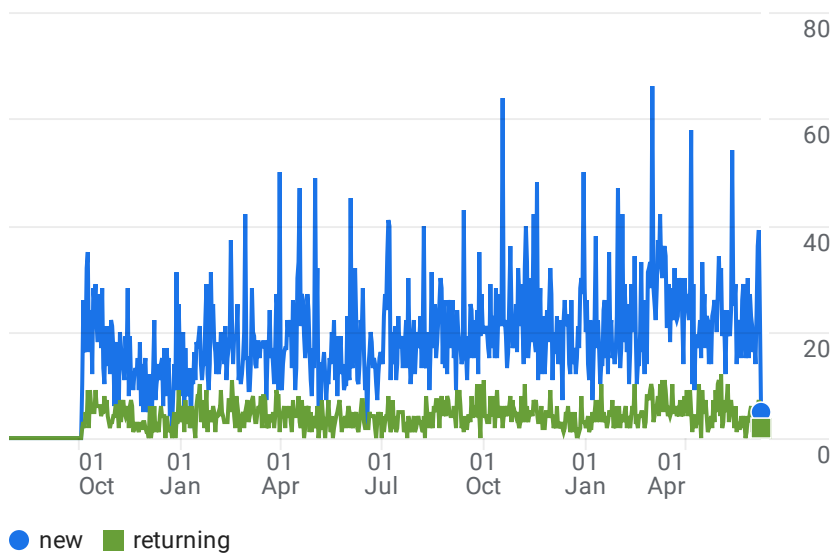
First user source / medium

FIRST USER SOURCE / ME...	ACTIVE USERS
google / organic	5.1K
(direct) / (none)	4.1K
m.facebook.com / referral	368
tripadvisor.co.uk / referral	345
l.instagram.com / referral	313
bing / organic	237
so / mail	85

Sessions by
Session source / me...

SESSION SOURCE / ...	SESSIONS
google / organic	8.6K
(direct) / (none)	5.3K
tripadvisor.co.uk / re...	468
m.facebook.com / re...	453
l.instagram.com / ref...	411
bing / organic	355
so / mail	268

New vs Returning users



Key events by Platform



Active users by City

CITY	ACTIVE USERS
London	2.2K
Chester	694
Bath	679
Quebec City	496
Manchester	371
Birmingham	362
Crewe	329

Active users by
Audience name

AUDIENCE NAME	ACTIVE USERS
All Users	11K
Purchasers	71